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Andrea Electronics introduces the SuperBeam SB-805 circum-aural headset at AMD Austin Fan Day Gaming Event

Featuring stereo array microphone technology for live sound recording and enhanced game chat

New York, N.Y., October 5, 2012 – [Andrea Electronics Corporation](#) (OTCBB: ANDR-NEWS) today announces the launch of its SuperBeam-805 CANS, an over the ear headphone that is the latest product to showcase Andrea's award-winning SuperBeam microphone technology.



The SB-805 headset was designed to give hard core computer gamers and musicians the unique feature of embedded stereo microphones, providing clear voice pickup and unique 3D surround sound recording. The ear cups are also loaded with 50mm speakers that deliver powerful bass, clear midrange and sparkling highs.

The official roll out of Andrea SB-805 will be at AMD Austin Fan Day, on October 5th, where Andrea is the sole headset provider of the event.

Andrea's SuperBeam computer headsets with adaptive beam forming software received 2012 CES Innovation Award accolades, by integrating a microphone into each earpiece to create a stereo array microphone, eliminating the need for a standard boom microphone for voice communications. This "boom-free" design looks more natural and provides a better user experience than traditional single element boom Mics, which are known for the annoyance of inconsistent sound output when improperly positioned. The SuperBeam CANS work with Andrea's patented [Adaptive Beam Forming technology](#) to focus on the user's voice while cancelling background noise for enhanced intelligibility when making VoIP calls, video chatting, multiplayer gaming or using speech recognition software. The headset also comes bundled with a dedicated in-line USB sound card to ensure superior audio performance and computer compatibility.

Andrea's SuperBeam SB-805 CANS are available online at www.superbeam3d.com, online retailers and certain retail stores for \$179. To use the SuperBeam SB-805 CANS with your smart phone, Andrea also offers a Mobile Adapter cable (\$9.95).

"We are thrilled to announce this extension of our SuperBeam family," said Douglas Andrea, president of Andrea Electronics Corporation. "Our SuperBeam SB-805 CANS are a premier top of the line headset and with their stereo array microphone technology, the SuperBeam CANS will allow users to have more freedom to eat and drink while game chatting as well as record and playback sound in a unique new 3D listening experience!"

Andrea Electronics' SuperBeam SB-805 CANS will be displayed at the 2013 International CES, which runs January 8-11, 2013 in Las Vegas, Nevada. Andrea will be located in the south hall at booth 21934.

An American Innovator

SuperBeam Stereo Array Microphone headsets are the latest innovation from Andrea Electronics, an American-owned business since 1934. In the early 50's, Andrea was among the very first elite U.S. television manufacturers. In the 60's the company designed the capsule's intercom communication system used in the first manned Mercury space flight and military intercoms for F16 fighter jets and helicopters. In 1998 Andrea pioneered microphone array technology, which has become a standard for hands free VoIP communication embedding its advanced noise cancellation technology into millions of computers being produced by global manufactures such as Dell (NASDAQ: DELL), and HP (NYSE: HPQ).

About Andrea Electronics

Andrea Electronics Corporation designs, develops and manufactures audio technologies and equipment for enhancing applications requiring high performance quality voice input. The company's patented [Digital Super Directional Array \(DSDA™\)](#), patented [PureAudio™](#) and patented [EchoStop™ far-field microphone technologies](#) enhance a wide range of audio products to eliminate background noise and ensure the optimum performance of voice applications. Visit Andrea Electronics' website at www.AndreaElectronics.com or call 1-800 442-7787.

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