

**ANDREA ELECTRONICS NEWS  
FOR IMMEDIATE RELEASE July 25<sup>th</sup>, 2016**

**Media Contact:**

Corisa L. Guiffre  
Andrea Electronics, Chief Financial Officer  
(631) 719-1800  
(800) 707-5779

**ANDREA ELECTRONICS PATENTED DIGITAL NOISE REDUCTION SOFTWARE FEATURED IN SAMSON'S NEW GO MIC CONNECT USB STEREO ARRAY MICROPHONE, NOW AVAILABLE IN BEST BUY STORES.**

**BOHEMIA, N.Y. July 25<sup>th</sup>, 2016** –Andrea Electronics Corporation (OTCBB: ANDR - News), digital audio enhancement pioneer, today announced that Samson Technologies has started selling their new Go Mic Connect, USB stereo array microphone with Andrea's audio enhancement software.

This bundle is the most adaptive digital microphone on the market and the product is now available in Best Buy retail stores.

Andrea collaborated with Samson on the acoustic design, as well as created a complete software suite to empower this new product, while advancing the state-of-the-art of USB microphones. Although there are other high-quality USB microphones on the market today, no other product possesses the digital audio filter capabilities of the Samson Go Mic Connect.

"We're excited about utilizing Andrea Electronics' patented audio input technology, as it provides an enhanced audio experience for our line of Go Mic USB microphones and provides features and capabilities not found in competing products," said Jack Knight, CEO of Samson Technologies.

"As new personal digital assistant applications like Google Now and Windows10 Cortana grow increasingly popular, the Go Mic Connect with Andrea's far field array microphone technology becomes a computer accessory of choice," said Douglas Andrea CEO of Andrea Electronics.

Andrea created a customized user interface with intuitive control of the digital audio filters (called Samson Sound Deck) and is compatible with new and existing Samson USB microphones, including the new Go Mic Connect and Go Mic Direct. In addition, the software is bundled with these models now offered at Best Buy stores and online.

Available in both Mac and Windows versions, Samson Sound Deck is the ultimate software tool for improving computer communications and vocal recordings. It will greatly improve the microphone audio performance of applications such as Google Now, Microsoft Windows 10 Cortana, Skype, and other computer VoIP services when used in real-world noisy environments.

**About Andrea Electronics:**

Andrea Electronics Corporation designs, develops and manufactures audio technologies and equipment for enhancing applications requiring high performance quality voice input. The company's patented Digital Super Directional Array (DSDA™), patented PureAudio™ and patented EchoStop™ far-field microphone technologies enhance a wide range of audio products to eliminate background noise and ensure the optimum performance of voice applications. Visit Andrea Electronics' website at

[www.andraelectronics.com](http://www.andraelectronics.com)

**About Samson Technologies:**

Samson Technologies began in 1980 as a pioneer in wireless microphone technology. Today, Samson is an industry leader in professional audio solutions and known for its fidelity and reliability. Samson products are preferred by recording artists, performers, educators and audio professionals throughout the world. Visit Samson Technologies' website at [www.samsontech.com](http://www.samsontech.com)

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